



POWER OUR PURPOSE

6K WALKATHON

All funds raised through Walk for Hope will go towards sustaining Ray of Hope. Singapore's only crowdfunding charity for emerging and unmet needs, where 100% of public donations go directly to clients.

We take no cut. Ever.





WALK FOR HOPE 2025

#celebrate SG60

SG
60

POWER OUR PURPOSE

At Ray of Hope, we help people who are often left out of traditional aid, like seniors, single parents, children, migrant brothers, and many more who fall through the cracks.

As **Singapore's only crowdfunding charity** committed on serving emerging and unmet needs, we've made a rare promise: **100% of public donations go directly to our clients.**

But behind every campaign is a quiet engine of care: home visits, interviews, verification, and trust-building.

That's the work we do, and we rely on separate fundraising efforts to keep us going.

Event Details:

A 6km walk to keep the engine running and our lights on. We're aiming to raise \$500,000 so we can continue doing the invisible, essential work.



Saturday, 2nd August

- 7:00am: Registration Opens
- 7:30am: Warm-Up
- 8:00am: Arrival of GoH
- 8:15am: Flag Off
- 10:00am: End of Event



SJI
38 Malcolm Road



\$60 per walker

Tax-deductible & Event tee included!



\$26M+

RAISED TO DATE

1200+

FAMILIES SUPPORTED

70%+

CAMPAIGNS FULFILLED



Scan
for more
information
or to register

Ray of Hope (RoH) is a registered charity (UEN 201229333H) under the Charities Act (Chapter 37) since 12 April 2018 and a member of National Council of Social Services. RoH has been accorded IPC (Institution of a Public Character) status from 31 March 2025 to 31 October 2026.

For more information, visit: <https://rayofhope.sg>.

Sponsorship Packages



The Power Walker – \$2500

- **Small** logo on our official event website
- **5 complimentary** walk slots.
- A personal thank-you will be included in our Annual Report.
- Eligible for **250% tax deduction** under IRAS guidelines.

The Super Walker – \$5000

- **Medium** logo on our official event website
- **Medium** logo on event-day signage
- **10 complimentary** walk slots,
- Recognition in our annual report **and** post event collateral
- Option to include branded collateral in event pack
- Eligible for **250% tax deduction** under IRAS guidelines.

The Mega Walker – \$10,000

- **Large** logo on our official event website
- **Large** logo on event-day signage
- **20 complimentary** walk slots,
- Recognition in our annual report **and** post event collateral
- Mention during the event address
- Option to include branded collateral in event pack
- Eligible for **250% tax deduction** under IRAS guidelines.
- A **custom CSR day** with Ray of Hope in 2026

Why support WalkForHope



One walk. Three powerful outcomes.

Strengthen team connection, support a charity and enjoy tax deductions.

A meaningful way to give back, with impact you can feel, see, and account for.

Team Engagement & Staff Wellbeing

Walk for Hope is an opportunity to strengthen team morale and encourage employee wellbeing through a meaningful shared experience. The non-competitive format makes it accessible to all fitness levels, and fosters connection beyond the workplace. Ideal for companies looking to invest in team bonding through purpose-driven CSR engagement.

100% to clients, Powered by You

Ray of Hope is Singapore's only crowdfunding charity where 100% of public donations go directly to beneficiaries. Your sponsorship enables us to carry out critical work that donors don't see: case verification, due diligence, platform maintenance, and outreach. You are not just funding a cause, you are sustaining the infrastructure that makes dignity-first giving possible.

250% Tax Deductible

All sponsorship tiers are eligible for a 250% tax deduction. This allows your organisation to maximise your charitable contribution while fulfilling CSR objectives in a financially responsible way. A clear, compliant, and meaningful return on your giving.

Our Partners



St. Joseph's Institution (SJI) is a Catholic boys' secondary school founded in 1852 by the De La Salle Brothers, making it the third-oldest secondary school in Singapore. Grounded in the values of Faith, Service, and Community, SJI nurtures students to be lifelong learners and men of integrity who live in service of others. Through a balanced and holistic education, the school emphasises academic excellence, character formation, and leadership development — equipping students not just for their future, but for a life of purpose and contribution.



Huddl is a Singapore-based creative and content firm that solves business challenges through strategic marketing and powerful storytelling. We work across B2B and B2C sectors, including tech, e-commerce, commercial vehicles, consulting, and more. Our expertise spans documentaries, ad films, YouTube content, and integrated campaigns — crafted in major languages spoken across APJ. With a regional footprint and clients throughout APJ, Huddl brings creativity, cultural insight, and results-driven thinking to every brief.



Connected to India is a Singapore-headquartered media company that serves the global Indian diaspora across Singapore, the US, UK, and the Emirates. With a team of experienced senior journalists, we produce credible, in-depth coverage on issues that matter to 31.7 million people of Indian origin living abroad. Through our website and YouTube channel, we spotlight key developments in Singapore, promote the country as a hub for trade, tourism, and talent, and celebrate its vibrant arts and entertainment scene. At the heart of Connected to India is a commitment to authentic storytelling that builds cultural bridges and keeps its audiences informed, engaged, and inspired.

About Us

Ray of Hope is a **crowdfunding charity** committed to serving emerging and unmet needs in Singapore. We provide a safe and trusted platform where individuals in need can seek financial support, ensuring that no one is left behind.

Many struggle in silence because they don't qualify for aid via existing support systems. A non-citizen student unable to afford school fees. An injured migrant worker with no access to support. A hardworking father unable to fund his child's urgent medical procedure.

These are the people Ray of Hope stands for.

By identifying and verifying real cases of individuals who have fallen through the cracks, we amplify their stories and connect them with donors, corporate partners and volunteers

When we uplift those in need today, we empower them to give back tomorrow—building a community where kindness is paid forward, and resilience grows stronger with every act of giving.

Because hope is forged, together.



Vision

To build a giving community from the ground-up that fosters a more inclusive and resilient Singapore.



Mission

To provide a safe and trusted space for anyone to give and receive support.

Ray of Hope (RoH) is a:

- Registered charity (UEN 201229333H) under the Charities Act (Chapter 37) since 12 April 2018
- A member of National Council of Social Services.
- Institution of a Public Character (IPC) from 31 March 2025 to 31 October 2026.

Who do we serve



Marginalised Communities



Ex-Offenders



Migrant Brothers



Others
incl. rough-sleepers

Health-Related Challenges



Chronic Illness



Disability



Mental-Health

Families in Transition



Children/Youth



Seniors



Families
incl. single-parents

How do we serve the community

1

CASEWORK

Listening with intent.

Every campaign on our platform goes through a **stringent** verification process. Our case managers meet every client face-to-face, and we only go live when we're confident that the need is real and urgent. This is how we ensure donor accountability.



2

CROWDFUNDING

Giving with trust.

We provide a safe and transparent way for the public to support individuals facing urgent hardship. We make sure each case is accurate, timely, and safe to support. Unlike traditional fundraising platforms, **100% of all donations** go directly to our clients, with no administrative fees deducted.



3

Community Building

Dismantling barriers.

Our volunteer pool is made up of everyday people who want to give back. This includes community members, also known as *ex-clients*. At Ray of Hope, we've never believed in one-way giving. Charity shouldn't stop at the point of crisis. It should grow into confidence, capacity, and community.

Stories of Hope



Changmei
Injured Migrant Worker

Changmei, a single mum, came to Singapore to give her two children in China a better life. But when her employer withheld her salary and cancelled her work permit after she fell at work, everything unraveled. For over eight months, she's been waiting, without income, without answers. Ray of Hope stepped in to help cover her living expenses as she continues her long fight for rightful compensation.

When his sister was incarcerated, Haizal stepped up to care for both his ageing parents. After his mother's health worsened, he left his job to care for her full-time. With no steady income, even essentials like underpads and groceries became out of reach. We raised funds to support his family for 6 months, so he could keep caring, without carrying it alone.



Haizal
Lone caregiver



Muzzamil
At risk of expulsion

At 16, Muzammil was carrying the weight of \$40,000 in family debt. As PRs with limited access to aid, the family struggled, his school fees went unpaid, and he faced expulsion. We raised funds to clear his arrears and tide the family through. He has now completed his N-levels and is now enrolled in Higher Nitec for Security System Integration—still chasing the future he nearly lost.



Together, we can make a difference.